

## **About Sanketana**

**Sanketana is an online school for teaching coding, computational thinking and 21st century skills to kids in the age group 6-14 years. Launched in 2020, Sanketana offers live, interactive, online classes on computer science subjects like Scratch coding, App Development, Python programming, Web development. Sanketana has short term and long term computer programming courses for enhancing learning, creativity, innovation and computational thinking among kids. Sanketana School is based out of Bangalore and has students across India and abroad in countries like USA, Singapore and Dubai.**

## **Privacy Policy**

Your privacy is important to us. We want to maintain transparency regarding the personal data we collect, why we collect it, and what we do with it. We also want you to know your rights regarding this personal data. We recommend that you read this Privacy Policy carefully before accessing or using the Website. If you have any questions, you can contact us at [contact@sanketana.com](mailto:contact@sanketana.com)

Sanketana.com Privacy Principles

Our Privacy Policy is backed by our commitment to the following Privacy Principles:

1. We are deeply committed to creating a safe and secure learning environment for our students.
2. We do not require you to provide any Personal Information in order to try our courses, most of which are accessible without a User account (only your IP address is collected). However, in order to save the learning progress, you need to create an account.
3. The only reason we collect any data from Students or Teachers is to better succeed at our mission of providing a great computer science education for every student in every school.
4. We do not sell your Personal Information or exploit it for financial gain; we do not sell ads.
5. Any Student academic data provided by us or by our school district partners to third-party evaluators for the purpose of evaluating our courses in meeting our mission will be de-identified (per standard industry practice).
6. We strive to provide you with access to and control over the information you give us (as detailed below), and we take the protection of your information very seriously.
7. When student Personal Information is provided to [sanketana.com](http://sanketana.com) by a school or school district, [sanketana.com](http://sanketana.com) agrees to retain such information as directed by the school or school district.
8. We hold our partners to privacy and security practices no less stringent than our own.

## **No Commercial Use of Student Data**

[sanketana.com](http://sanketana.com) shall not use, disclose, or compile any student Personal Information for the purpose of marketing or advertising commercial products or services. We do not disclose any student Personal Information to third parties for marketing purposes.

You can review or delete your Personal Information as per your convenience.

We keep your personal data only as long as necessary or for the purposes for which it was collected or as required under any contract or by applicable law.

If you wish to access, amend, export (i.e., data portability), or object to or restrict the processing of Personal Information collected via our Website, send us a request at [contact@sanketana.com](mailto:contact@sanketana.com). We will promptly review all such requests in accordance with applicable laws. If you wish to delete your information on the sanketana.com learning platform, you may delete your account from the account settings page.

We automatically delete any Personal Information associated with inactive Student or Teacher accounts per our data retention policy.

We do not use or disclose Personal Data or any other information of a Student User collected for behavioural targeting of advertisements to students.

### **Personal Data of Children**

**We do not collect, maintain, use or share any Personal Data of a Student User beyond that needed for authorized educational purposes, or as authorized by the Student User or his/her parent or legal guardian, or teacher under this Student User Privacy Policy. We do not sell any Personal Information of Student Users to anyone in any form.**

We do not knowingly or intentionally collect or solicit personally identifiable information from a child without obtaining verifiable consent from that child's parent or guardian ("Parental Consent"), except for the limited amount of information we need to collect in order to obtain Parental Consent ("Required Information"). If you believe that your child has provided us with Personal Data (beyond the Required Information) without obtaining Parental Consent, please contact us at [contact@sanketana.com](mailto:contact@sanketana.com).

For any Student User, your parent or guardian, teacher, or school administrator can view all information within or associated with your sanketana.com account, including, without limitation, messages between you and your teacher, your work assignments and results, comments, your projects saved in your account.

### **Cookies**

The Services use cookies and similar technologies for Student Users such as pixel tags, web beacons, clear GIFs and JavaScript (collectively, "Cookies") to enable our servers to recognize your web browser, tell us how and when you visit and use our Services, analyze trends, learn about our Student User base and operate and improve our Services. Cookies are small pieces of data— usually text files — placed on your computer, tablet, phone or similar device when you use that device to access our Services.

We use the following types of Cookies:

- **Essential Cookies**. Essential Cookies are required for providing you with features or services that you have requested. For example, certain Cookies enable you to log into secure areas of our Services. Disabling these Cookies may make certain features and services unavailable.

- Functional Cookies. Functional Cookies are used to record your choices and settings regarding our Services, maintain your preferences over time and recognize you when you return to our Services. These Cookies help us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Performance/Analytics Cookies. Performance/Analytical Cookies allow us to understand how visitors use our Services. They do this by collecting information about the number of visitors to the Services, what pages visitors view on our Services and how long visitors are viewing pages on the Services. We may supplement the information we collect from you with information received from our analytics partners, which have placed their own Cookies on your device(s).

### **Updates to our Privacy Policy**

Our Privacy Policy is updated from time to time. sanketana.com will notify Users of any change to our Privacy Policy by posting the revised Privacy Policy with an updated date of revision on our Website. We may also contact Users and notify them of the changes, if required by law. We will not change how we use any Personal Information we have already collected from Users without providing notice of the change via email, through this Website, or through other means, and obtaining consent via your continued use to any new policies. We take the protection of your personal data very seriously, and we strive to put you in control of decisions around your personal data.

### **Contacting sanketana.com**

Please contact us with any questions or comments about this Privacy Policy, your Personal Information, our third-party disclosure practices, or your consent choices by writing us at [contact@sanketana.com](mailto:contact@sanketana.com) or at Nikoo Homes-1, Bhartiya City, Bangalore, India